



## **eContent Committee**

**June 11, 2013**

**Indiana State Library**

Members Present: Jake Speer (Chair), Mary Glaser, Andrea Ingmire, Montie Manning

Members Absent: Kelly Ehinger (Secretary)

Non-voting and guests: Matthew Stevenson (Plainfield), Mandy (Noble Co.), Shawn Heaton (Alexandria-Monroe), Vanessa Martin (Greensburg), Connie Bruder (ISL), Shauna Borger (ISL), Anna Gobin (ISL)

Chair Jake Speer called the meeting to order at 10:31am on June 11, 2013.

Speer called for a motion to approve the minutes for the February 12, 2013 meeting. Ingmire so moved; Manning seconded. The motion passed unanimously.

Speer called for a motion to pass the meeting agenda as presented. Ingmire so moved; Manning seconded. The motion passed unanimously.

### **Indiana State Library Report**

- New Evergreen Indiana Coordinator (Anna Gobin) introduced.
- New Evergreen Indiana Sysadmin (Jason Boyer) announced.
- New Regional Coordinator (Sarah O'Sha) for the Northeast district announced.

### **Old Business**

- ***eContent Listserv***
  - (Borger) Has been set up and has been populated. Self-service portal will allow participants to join/leave at will.
  - (Bruder) Connie Bruder will provide the contact list for the eReserve group to be added.
- ***New Members***
  - (Speer) Should we send out invitations to EI libraries to bring non-participating systems into the eIndiana group? And is there a limit to the size of the membership?
  - (Bruder) Served populations cannot exceed 200,000.
  - (Glaser) Requests that such an invitation be issued quarterly/semi-annually to the Weekly Update.
- ***eIndiana Credit Balances***

- (Speer) Letter was sent to encourage participating libraries with outstanding 2012 balances to spend those funds by September 1, 2013 after previous meeting.
- Concerns raised result of confusion over which fiscal calendar (IN libraries use a Jan-Dec. calendar; Overdrive uses October-September calendar) was applied to determine balances and if the monies would be forfeit.
- (Bruder) Monies may only be spent on a library's behalf with written consent.
- Successful result: Over \$13,000 of the outstanding balances has been spent.
- (Speer) Suggest reminders be sent in spring and fall (April/September) with balances to prevent future issues and to serve as a gentle reminder.
- (Borger) Written approval is required by Overdrive to release funds to a central purchasing agent. The procedure at this time: Once written approval is received. Glaser would receive access to a temporary login and would use remaining released funds to purchase items that are high demand throughout the consortium. Bruder would then terminate the purchasing login.
- (Glaser) Of the libraries with remaining large balances, 3 have never purchased titles.
- (Ingmire) Worked with Osgood PL and Melton PL to assist with purchasing process.
- **Promotional Materials**
  - (Borger/Bruder) At this time Pitney-Bowes is more expensive than ordering from Overdrive directly. Should promotional material orders be paired with EI barcode/card orders or quarterly? Two possible payment options: the ISL orders all and is reimbursed or Overdrive may bill each library directly.
  - Participating libraries will be emailed quarterly for orders. Options for purchase may include: bookmarks, smartguides, t-shirts, table tents, and posters.

## **New Business**

- **Freegal**
  - (Borger) Vendor representative Kyle Wiseman is in contact with members interested in joining Freegal. There is a new group going up in September. Wiseman will be providing statistics and Borger will pass along to the committee.
  - (Ingmire) Is there a group discount?
  - (Borger) Yes, but existing clients will not see it until they begin their next annual cycle.
  - (Manning) Content changing?
  - (Glaser) Possibly. Midwest Tape is rolling out Hoopla with 4 of the 5 largest content vendors. Sony is the last unsigned content holder and may switch once Hoopla is live. Uses a different pricing model, based on actual use rather than an upfront fee. MT is exploring alternate pricing methods and will release information later. Allows concurrent use of materials but does not allow user to retain materials after borrowing. Was supposed to have gone live last year, development is taking longer than anticipated.
  - (Speer) Committee needs to keep an eye on how things develop and make recommendations as situation changes.
- **(Bruder) Should the committee serve as a clearinghouse for researching/presenting new vendors/products to the consortiums?**

- Yes
- (Glaser) Recorded Books is offering several new eproducts that may be of interest: Indieflix, World Newspapers, Zinio, Self-paced online training materials.
- ***(Bruder) Should the committee invite vendor presentations at future meetings?***
  - Yes
  - (Speer) Helpful for the committee to provide a single point of contact for the vendor and the member libraries
  - (Borger) Who would the committee like to see first?
  - (Glaser) Recorded Books
- ***Zinio***
  - The ISL and Plainfield PL are both actively using Zinio at this time. The interface is slowly improving.
  - (Speer) Pricing structure?
  - (Glaser) \$1500 flat rate fee up front and then each title is priced and selected individually. Originally titles matched the cost of a print subscription, they are approximately triple the cost of print now.
  - (Borger) Is a consortium/group purchase discount likely?
  - (Glaser) Not probable. Because the material prices are fixed by the publishers and the annual fee is relatively low, it is not anticipated that there would be a group advantage at this time.
  - (Speer) Should the committee endorse the product to the consortium? And is it worth the cost?
  - (Glaser) Too popular to drop at her library. Good statistical tracking will guide purchasing. Currently seeing 500-600 circulations monthly with no significant drop in the circulation of print serials.
  - (Borger) Will contact Zinio sales representative to see if group purchasing may be an option (now or later) and obtain quotes.
- ***(Manning) Committee needs more information on the Recorded Books online training product. May fill a gap for low demand technology and business trainings.***
  - (Mandy) Eligible for LEUs?
  - (Borger) Probably not if RB cannot verify participation.
- ***(Glaser) Is the committee going to address consortium/group database purchasing?***
  - (Borger) ISL in talks with NoveList about possible integration into the EI catalog. Current interface however auto-hides the NoveList content. The Bowker cover image contract is up in October; NoveList may be an alternative. The ISL currently pays the Bowker contract; whatever product is used going forward may be paid by the ISL until membership fees become available to cover those costs.
  - Other databases for which the committee would like to see vendor presentations/quotes for group purchasing:
    - Language Learning: Mango; Rocket Languages
    - Directories: A to Z Databases (replace defunct Reference USA)
    - Legal/Business Content: Gale
    - Genealogy: Ancestry; Heritage Quest

- (Speer) If vendors are not open to consortium purchasing, committee will share out received information for interested member libraries to pursue independently.
- ***(Bruder) Should the committee solicit new members as two have recently stepped down?***
  - Yes
  - (Borger) The committee does not have by-laws specifying a minimum number of members at this time. A call for new members will be put out in the EI Weekly Update.
  - (Speer) Recommend a group size of 9 members if sufficient interest.

The next meeting will be held on August 13, 2013 at 10am. A vendor presentation will be part of that meeting.

Speer called for a motion to adjourn. Manning so moved; Ingmire seconded. The meeting was adjourned at 11:20am.

Respectfully Submitted,

Anna Gobin